

OPERA WESTERN RESERVE'S PRESENTS ITS 20TH PRODUCTION



OPERA
WESTERN
RESERVE

CARMEN

UNDERWRITING OPPORTUNITIES

Opera Western Reserve will present its 20th production, Georges Bizet's *Carmen*, on Friday, November 17 in Powers Auditorium at the DeYor Performing Arts Center.

Carmen, an opera in four acts, has become one of the most well-known operas. First performed by the Opéra-Comique in Paris on March 3, 1875, where its breaking of conventions shocked and scandalized its first audiences.

Carmen portrays the story of protagonist and tenor Don José, in a narrative of lust and obsession, as he is seduced by the alluring soprano and Spanish gypsy, Carmen.

Opera Western Reserve is Youngstown's premiere opera company, impacting hundreds of patrons and youth every year. We hope to count on your support for this fall's opera. Productions like *Carmen* would not be possible without our underwriters.

BENEFACTOR - \$5,000

- Verbal acknowledgment from the stage prior to *Carmen*
- Visual recognition projected on screen prior to *Carmen*
- Full-page color ad in the *Carmen* program
- Name/Logo placed on the event page of operawesternreserve.org
- Name/Logo placed on digital displays in the venue the evening of *Carmen*
- Special invitation to post performance VIP event
- 8 complimentary tickets to *Carmen*

SUSTAINER - \$2,500

- Visual recognition projected on screen prior to *Carmen*
- Half-page color ad in the *Carmen* program
- Name/Logo placed on digital displays in the venue the evening of *Carmen*
- Special invitation to post performance VIP event
- 4 complimentary tickets to *Carmen*

DONOR - \$1,000

- Visual recognition projected on screen prior to *Carmen*
- Recognition printed in the *Carmen* program
- Special invitation to post performance VIP event
- 2 complimentary tickets to *Carmen*

SUPPORTER - \$100+

- Support of \$100 or more will receive recognition printed in the *Carmen* program

THANK YOU FOR YOUR SUPPORT!

Contact: Marleen Ocheltree, Marketing & Sponsorship Coordinator
fundraising@operawesternreserve.org • 330-480-0693

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OPERA
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CARMEN

ADVERTISING OPPORTUNITIES

ARE YOU LOOKING
TO ADVERTISE?
WE HAVE THE OPTION
FOR YOU!

PROGRAM BOOK ADVERTISING

- Full-Page \$300
- Half-Page \$200
- Quarter-Page \$100

I WOULD LIKE TO SUPPORT OPERA WESTERN RESERVE
AT THE FOLLOWING LEVEL:

- ☐ BENEFACTOR (\$5,000)
- ☐ SUSTAINER (\$2,500)
- ☐ DONOR (\$1,000)
- ☐ PROGRAM BOOK ADVERTISER

I wish to place the following size ad

☐ FULL PAGE (\$300)

☐ HALF PAGE (\$200)

☐ QUARTER PAGE (\$100)

CONTACT INFORMATION

Contact _____ Title _____

Address _____

City _____ State _____ Zip _____

E-mail _____ Phone _____

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